

NDRI and the Mental Health Commission

invite you to a special event

International Alcohol Policy Forum: Global Perspectives on Reducing Harm

A free, in-person forum bringing together leading alcohol policy researchers from around the world to present and discuss the latest research evidence on effectiveness of policy measures to reduce alcohol-related harm, such as the impacts of minimum unit price, no/low alcohol beverages, selling alcohol in supermarkets, alcohol marketing, and public health communication.

This forum will be of particular interest to health practitioners, professionals and advocates; public health policy and decision makers; people with lived experience; and, researchers and academics.

Date: Friday 24 May 2024

Time: 9:30am-noon

Format: Expert presentations plus panel discussion

Venue: Seminar Room 1, The Hub, 2 Brodie-Hall Dr, Bentley Technology Park

Note: Attendance is in-person only and there is free parking available at The Hub

9am: Arrival and welcome coffee

9.25am: WELCOME AND SESSION CHAIR – NDRI Professor Tanya Chikritzhs

9.30am: EXPERT PRESENTATIONS

Professor Tim Stockwell ***Minimum Unit Price: evidence and impacts***

A brief summary of the evidence of MUP impacts in Canada and Scotland, highlighting key outcomes, gaps in our knowledge and important future work for research and policy.

Professor John Holmes ***The public health impact of alcohol-free and low-alcohol drinks***

The new generation of alcohol-free and low-alcohol (no/low) drinks are an increasingly important part of the alcohol market. Will explore what we know about the public health impact of no/low drinks, including on overall alcohol consumption, their role in attempts to cut down and concerns around 'surrogate' marketing, and argue we need a coherent public health response to shape future policies.

Professor Niamh Fitzgerald ***Strengthening public understanding on alcohol by using better framing strategies***

Summarises research on how we can frame communications with the public about alcohol to build support for effective policies and which frames work surprisingly badly. Will discuss how we can use research to increase the impact of public health communication.

Professor Pia Mäkelä ***Effects of expanding alcohol availability into supermarkets in Finland***

An examination of 2018 changes in Finland that allowed stronger beer and alcopops (up to 5.5% ABV) into grocery stores, along with some discussion of proposals for further availability expansions in Finland and their potential impacts on health and other outcomes.

Professor Sally Casswell ***Benefits of alcohol marketing for commercial interests and options for governmental response***

Summarises the international evidence highlighting the impacts of exposure to alcohol marketing on consumption and the ways commercial interests benefit from a lack of regulation. Options for effective policy to better regulate commercial interests' use of marketing and promotion will be discussed.

10.40am: Morning Tea

11am: PANEL DISCUSSION WITH EXPERT PRESENTERS – facilitated by NDRI Professor Steve Allsop

RSVP: Include your name, organisation and any dietary requirements via [email to ndri@curtin.edu.au](mailto:ndri@curtin.edu.au)



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